



BACHELOR OF SCIENCE
Business Administration



SCHOOL OF BUSINESS

PROGRAM DESCRIPTION

Our Business Administration program emphasizes management studies. It is designed to direct students toward an integrated approach to modern management, theory and practice, the changing nature of management, management in a changing global environment, and creative problem solving. The approved electives provide career options in finance, human resource management, marketing, and international business. This degree program requires at least 121 semester hours for completion.

CAREER OPPORTUNITIES

Administration Service Manager \$44,000 - \$143,000
 Banker \$31,736 - \$44,969
 Benefits Administrator \$35,807 - \$46,597
 Business Management Analyst \$48,000 - \$68,000
 Business Risk Consultant \$64,000 - \$95,000
 Compensation Manager - \$53,250 - \$102,832
 Elementary, Middle & High School Principal \$70,000 - \$100,000
 Human Resource Manager \$84,000 - \$160,000

DEGREE CHECKLIST

GENERAL EDUCATION – CORE REQUIREMENTS		
Course No.	Course	Credits
COM 103	Intro to Public Speaking	3
CSC 101	Intro to Computers	3
ENG 101 & 102	College Writing I & II	6
FMU 101	University 101	2
MAT 110 & 111	Intermediate & College Algebra	6
BUS 102	Critically Thinking in Business	2
XXX 200	Humanities/Fine Arts	3
XXX 200	Social/Behavioral Science	3
REA 101	Critical Thinking & Reading	3
REL XXX	Religion & Philosophical Inquiry	3
	Scientific Inquiry	3
XXX 201, 202	World Language I & 2	6
HIS 103/104	African Diaspora & the World	3
46 TOTAL CREDITS		

MAJOR COURSES		
Course No.	Course	Credits
BUS 211	Principles of Management	3
BUS 215	Quantitative Methods	3
BUS 311	Business Law I	3
BUS 320	Business Statistics I	3
BUS 321	Business Statistics II	3
BUS 361	Leadership Application	3
BUS 394	Business Ethics & Society	3
BUS 400	Entrepreneurship	3
BUS 403	Strategic Management	3
BUS 404	International Business	3
BUS 420 or MAR 491	Operations Research or Supply Chain Management	3
BUS 450	Business Internship & Seminar	3
BUS 498	Senior Project	3
	Approved Electives in Accounting, Business, Finance or Marketing	3
	Approved Electives in Accounting, Business, Finance, or Marketing	3
45 CREDITS		

OTHER REQUIRED COURSES					
Course No.	Course	Credits	Course No.	Course	Credits
ACC 211	Principles of Accounting I	3	ECO 371	Money & Capital Markets	3
ACC 212	Principles of Accounting II	3	FIN 301	Principles of Finance	3
ECO 201	Principles of Macroeconomics	3	HRM 350	Human Resource Management	3
ECO 202	Principles of Microeconomics	3	MAR 301	Principles of Marketing	3
	Business Elective	3		Business Elective	3
TOTAL CREDITS 30					