

Dr. Kimberly Pellegrino

Associate Professor of Management

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Education

- BSBA – The Pennsylvania State University
- MBA – West Virginia University
- DBA (now called a PhD) – Louisiana Tech University

Biography

Dr. Kimberly Pellegrino is a tenured Associate Professor of Management at Florida Memorial University. She earned her Doctorate in Business Administration from Louisiana Tech University with specializations in Strategy, Leadership, and Organizational Behavior. Her minors are in Accounting and Quantitative Analysis. Dr. Kimberly Pellegrino's teaching interests include strategic management, leadership, organizational behavior, and principles of management. Dr. Pellegrino brought gamification to the School of Business, and students gain hands-on management experience as a result, in the same way a pilot in training can experience flying a plane, with a simulation.

Professional Activities

Dr. Pellegrino has more than 25 refereed publications. Some of her publications include "Behind the Mind of the Strategist," "COVID, Customer Loyalty and Sacrificial HR Strategies among Customer Service Representatives: Evidence Across Industries," and "Call of Duty in the Classroom: Can Gamification Improve Ethical Student Learning Outcomes?" "Transforming the Sales Force Through Leadership Training," "Advertising in the Hispanic Market," "The Management of Marketing Representatives," and "Using Strategic Management Principles, SHRM Theory and Organizational Theories to Make Practical, Legal, Ethical and Strategic Employment Law Related HR Decisions." Dr. Pellegrino is certified to teach online and created one of the very first online courses ever offered in FMU's School of Business. She is a certified Zenger Miller (Achieve Global) facilitator and has done management/leadership training for

Fortune 500 companies, including ALCOA and FMC (Fluid Motion Control) as well as numerous small business development workshops in management.