

Curriculum Vitae

Dr. Yaron Zoller

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- Location: Cooper City, FL 33328
- LinkedIn: <https://www.linkedin.com/in/yaronzoller>
- Professional Website: <http://yaronzoller.weebly.com>

EDUCATION

D.B.A. **Doctor of Business Administration** (2017)

Management, Huizenga College of Business & Entrepreneurship, Nova Southeastern University, Davie FL

Dissertation: *Cross-cultural effects on the cognitive process of verbal and numeric rating scales* (Doctoral dissertation). Doi: 10.13140/RG.2.2.19955.43046

Committee: Michael Bendixen (chair), Maria Petrescu, Regina Greenwood, Bruce Lilyea

M.A. **Master of Arts** (2008)

Psychology, Schmidt College of Science, Florida Atlantic University, Boca Raton FL

Thesis: *Ethnicity, education, and linguistic effects on verbal fluency tasks in American elders*

Adviser: Monica Rosselli

Magna Cum Laude.

B.Sc. **Bachelor of Science** (2004)

Neuropsychology, Schmidt College of Science, Florida Atlantic University, Boca Raton FL

Magna Cum Laude.

ACADEMIC TEACHING EXPERIENCE

- [Associate Professor of Management](#), College of Business, Florida Memorial University, Dec. 2024-Present
 - Teach courses in leadership, organizational behavior, organizational theory, ethics, human resources, and strategic management.
 - Instruct the following undergraduate courses: BUS 344 (Organizational Management & Behavior) and BUS 361 (Leadership Applications).
 - Instruct the following graduate courses: BUS 501 (Organizational Behavior), BUS 503 (Ethics and Values of Leadership), BUS 504 (Organizational Theory and Design), and BUS 510 (Seminar in Business Strategy).
- Director of the [Business Scholars Program](#) / [Teaching Faculty III](#), Sheldon B. Lubar College of Business, University of Wisconsin-Milwaukee, Aug. 2020 – Aug. 2023
 - Spearheaded a data-driven curriculum, enhancing business education for 120 scholars.
 - Implemented innovative data analytics curriculum, enhancing the program's academic quality.
 - Boosted academic standards by leading six instructors in a high-caliber business program.

- Initiated a study abroad program in Panama, expanding global learning opportunities.
- Faculty teaching of over 200 undergraduate and graduate students per term, online, in-class, and/or blended.
- Analyzed program feedback to improve course contents and student satisfaction.
- Received six Gold Star teaching awards and the 2023 Business Advisory Council Teaching Award.
- Served on committees and contributed to departmental initiatives aimed at enhancing the quality of education and student support.
- [Assistant Professor of Business and Management](#), J. Garland Schilcutt School of Business, Science & Technology, Lakeland University, August 2018 - July 2020
 - Developed and delivered courses in leadership, organizational development and change, and organizational effectiveness.
 - Enhanced student academic and career trajectories through dedicated mentorship and guidance.
 - Guided capstone projects, fostering professional growth of 40 graduate students.
 - Spearheaded academic research in organizational behavior and management history.
 - Refined leadership curriculum, boosting student engagement by integrating real-world case studies and simulations.
 - Pioneered diversity-focused initiatives, significantly enriching campus cultural inclusivity.
 - Presented a TED talk on diversity and inclusion and served as the Faculty Advisor for the Japanese Student Association.
 - Co-leading graduate programs of MBA and MS-LOD (leadership and organizational development).
- [Academic Business Teaching](#) (Adjunct) - Nova Southeastern University (FL), Florida Atlantic University (FL), University of Wisconsin-Milwaukee (WI), Lakeland University (WI).
 - Instructing diverse business topics to undergraduate and graduate students including management, leadership, HR, international business, strategy, critical thinking, communication, organizational behavior and organizational change.
 - Implemented diverse instructional methods to engage students and promote critical thinking.
 - Employing various teaching methods to stimulate critical thinking.
 - Consistently maintaining high student engagement and satisfaction.
 - Boosted student engagement through innovative teaching methods in business studies.
 - 2023-4 - Outstanding Adjunct Faculty for the Kellett School of Undergraduate and Graduate Studies at Lakeland University.

PROFESSIONAL BUSINESS EXPERIENCE

QA Project Manager, Abbott Laboratories, March-Sep. 2015

- Led quality assurance for medical device software projects at Abbott Laboratories' Diagnostics Division.
- Exhibited cross-departmental leadership, effectively managing engineering resources.
- Managed QA projects, ensuring FDA compliance and integration of R&D teams.
- Streamlined QA testing protocols, reducing project timelines by 20%.

Software Verification and Validation Manager, Abbott Laboratories, Aug. 2004 - Feb. 2015

- Spearheaded a team of 25 LIMS software testers and technical writers.
- Ensured compliance with FDA regulations through software validation.
- Crafted strategies for verification and validation protocols.
- Acted as division representative during audits and inspections.
- Boosted team productivity by 30% through strategic protocol improvements and training.
- Mentored junior software testers, fostering a culture of continuous improvement and expertise.
- Streamlined validation processes to cut project timelines by 15%.
- Winner, Abbott Informatics' Leadership Achievement Award for excellence in change management and quality.

Business Consulting (Freelance) 2004-Current

- Provided business consulting services for start-up companies in various fields, including retail, counseling, business consulting, real estate investment, chemical reselling, and more.
- Tasks included market research and analysis, strategic business planning, business plan generation, identifying competitive advantages and growth strategies, budgeting, financial planning, and market analysis for conferences and marketing events.
- Companies include: Zipit LTD (retail), Helping Moon (counseling), Mordechy (business consulting), Toy Mania USA (retail), South Beach Bubbles (hospitality), eBook Stage (books), Realazon (Real estate Investment), Advance Scientific and Chemical (chemical reseller).

Research Officer in the Israel Defense Forces (IDF) – 1993-1998

- Led intelligence forces as a 1st Lieutenant in the IDF (Israel Defense Forces).
- Demonstrated strategic leadership abilities.
- Thrived in high-pressure environments.
- Boosted team's strategic output by developing robust analysis protocols.
- Mentored junior officers and young soldiers, fostering a culture of continuous improvement and skill enhancement.
- Managed critical intelligence operations, ensuring meticulous attention to detail under pressure.
- Combat fighter - Served for three years as a soldier and officer in an Israeli infantry brigade.

RESEARCH INTERESTS

- Leadership and mentorship
- Organizational behavior
- Cultural effects on cognition
- History of management (Hawthorne Studies, social exchange, and human relations)

TEACHING EXPERIENCE

Florida Memorial University (FL), [Associate Professor of Management](#),

1. **Organizational Behavior – BUS 501 (Graduate level)**
Fall 2025 - Online (Blackboard Ultra)
2. **Ethics and Values of Leadership – BUS503 (Graduate level)**
Fall 2025 - Online (Blackboard Ultra)
3. **Organizational Theory and Design - BUS 504 (Graduate level)**
Summer 2025 – In-person with Blackboard Ultra
4. **Seminar in Business Strategy - BUS 510 (Graduate level)**
Spring 2025 - Hybrid with Blackboard Ultra
5. **Business Organization & Management – BUS 344 (Undergraduate level)**
Spring 2025 - Online (Blackboard Ultra)
6. **Leadership Application – BUS 361 (Undergraduate level)**
Spring 2025 - Hybrid with Blackboard Ultra

University of Wisconsin-Milwaukee (WI), [Teaching Faculty III](#), Fall 2020-Aug. 2023

1. **Organizations - BUS ADM 330 (Undergraduate level)**
In-person with Canvas, Connect, and SmartBook - Fall 2021, Spring 2022, Spring 2023
Online live with Canvas, Connect, and SmartBook – Fall 2020¹, Spring 2021², Summer 2022
¹ Winner, UWM's Fall 2020 Gold Star Award - Large (Mass) Lecture
² Winner, UWM's Spring 2021 Gold Star Award - Large (Mass) Lecture
Online with Canvas, Connect, and SmartBook - Spring 2021, Summer 2021, Spring 2022³,
Fall 2022⁴, Summer 2023
³ Winner, UWM's Spring 2022 Gold Star Award - Large (Mass) Lecture
⁴ Winner, UWM's Fall 2022 Gold Star Award - Large (Mass) Lecture
2. **Business and Society - BUS ADM 200 (Undergraduate level)**
In-person with Canvas, Connect, and SmartBook - Spring 2022⁵, Spring 2023
⁵ Winner, UWM's Spring 2022 Gold Star Award – Undergraduate Course Instruction
3. **Business Scholars: Organizations - BUS ADM 331 (Undergraduate level)**
In-person with Canvas, Connect, and SmartBook - Fall 2021⁶, Fall 2022
⁶ Winner, UWM's Fall 2021 Gold Star Award - Small Lecture
BlendEd live with Canvas, Connect, and SmartBook – Fall 2020
4. **Business Scholars: Seminar on Innovation and Business Analytics - BUS ADM 493 (Undergraduate level)**
F2F with Canvas - Fall 2021, Fall 2022
5. **Study Abroad – Beyond a Canal: Panama Means Business – BUS ADM 498 (Undergraduate level)**
In-person - Spring 2023

Lakeland University (WI), [Assistant Professor of Business and Management](#), 2018-2020

1. **Leadership: Theories & Perspectives - LO 700 (Graduate level)**
BlendEd Live (In-class, Live, Online) - Spring 2019, Fall 2019, Spring 2020, Summer 2020

2. ***Leadership and Organizational Development Capstone - LO 790 (Graduate level)***
BlendEd Live (In-class, Live, Online) – Summer 2019, Summer 2020
 3. ***Organizational Change and Development - LO 720 (Graduate level)***
BlendEd Live (In-class, Live, Online) - Fall 2018
 4. ***Organizational Effectiveness (OB) - BA 730 (Graduate level)***
BlendEd Live (In-class, Live, Online) - Spring 2020
Online - Summer 2019, Fall 2019, Summer 2020
 5. ***Human Resource Management - BA 775 (Graduate level)***
BlendEd Live (In-class, Live, Online) - Fall 2018, Spring 2020
 6. ***Management Principles - BUS 330 (Undergraduate level)***
In-person - Fall 2018, Spring 2019, Fall 2019, Spring 2020
 7. ***Business Policy and Strategy - BUS 491 (Undergraduate level)***
In-person – Fall 2018, Spring 2019, Fall 2019, Spring 2020
 8. ***Principles of International Business - BUS 284 (Undergraduate level)***
Online with Blackboard - Summer 2019
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Lakeland University (WI), [Adjunct Professor of Business and Management](#), 2021-2024

1. ***Organizational Effectiveness (OB) - BA 730 (Graduate level)***
Online Live (Live, Online) – Summer 2021
 2. ***Organizational Change and Development - LO 720 (Graduate level)***
Online - Summer 2023
Online Live (Live, Online) – Spring 2024
 3. ***Leadership and Organizational Development Capstone - LO 790 (Graduate level)***
Online - Summer 2023
 4. ***Management Principles - BUS 330 (Undergraduate level)***
Online – Summer II 2022, Spring 2023
 5. ***Human Resource Management - BA 775 (Graduate level)***
Online Live (Live, Online) – Spring 2024
 6. ***Leadership: Theories & Perspectives - LO 700 (Graduate level)***
Online Live (Live, Online) - Fall 2024
 7. ***Legal Regulatory Environments of Business – BA 770 (Graduate level)***
Online Live (Live, Online) - Summer 2025
-

Nova Southeastern University (FL), [Adjunct Professor of Management](#), 2016-2024

1. ***Managing Organizational Behavior in a Dynamic & Complex World - MGT 5105 (Graduate level)***
In-person – Fall 2016, Spring 2017, Summer 2017
Online with Blackboard - Summer 2016, Summer 2017
Online with Canvas - Summer 2021, Summer I 2022
Blended Flex (Live, Online) with Canvas - Summer 2021
2. ***Managing Human Resources – HRM 5310 (Graduate level)***
Online with Canvas - Spring 2023
Online with Canvas - Spring 2024
3. ***Advanced Organizational Development - HRM 5390 (Graduate level)***
Online with Canvas - Spring 2022
4. ***Employee Relations – HRM 5380 (Graduate level)***
Online with Canvas - Fall 2022, Summer 2023

5. ***Critical Thinking for Managers – MGT 5641 (Graduate level)***
Online with Canvas - Summer 2020
Online with Canvas - Fall 2024
6. ***Creativity and Work Performance - LED 3200 (Undergraduate level)***
Blended Flex (Live, Online) with Canvas – Spring 2021
7. ***Business Communications – MGT 3020 (Undergraduate level)***
Blended Flex (Live, Online) with Canvas, Connect, and SmartBook – Fall 2020, Fall 2021
8. ***Organizational Behavior - MGT 4170 (Undergraduate level)***
In-person - Spring 2016, Fall 2016, Spring 2017
Online with Blackboard - Fall 2016
9. ***Principles of Management - MGT 2050 (Undergraduate level)***
Online with Blackboard, Connect, and LearnSmart - Summer 2017
Online with Canvas, Connect, and SmartBook – Summer I 2022

Florida Atlantic University (FL), [Adjunct Professor of Business and Management](#), Spring 2024

- ***Global Business Operations - MAN 4602 001 (Undergraduate level)***
In-person – Spring 2024

University of Wisconsin-Milwaukee (WI), [Lecturer](#), Fall 2023-Present

- ***Leadership and Team Building - BUS ADM 446 (Undergraduate level)***
Online with Canvas, Connect, and SmartBook - Fall 2023
Online with Canvas, Connect, and SmartBook - Spring 2024
Online with Canvas, Connect, and SmartBook - Fall 2024
- ***Management Analysis - BUS ADM 600 (Undergraduate level)***
Online with Canvas – Summer 2024
Online with Canvas – Summer 2025
- ***Business and Society - BUS ADM 200 (Undergraduate level)***
Online with Canvas, Connect, and SmartBook – Fall 2024

Miami Dade College (FL), [Adjunct Professor of Business Administration](#), Spring 2018

- ***Human Resources in Business - MNA 2120 (Undergraduate level)***
In-person - Spring 2018
- ***Leadership: Challenges in Supervision - MAN 4120 (Undergraduate level)***
In-person - Spring 2018

PUBLICATIONS

Books

- [1] **Zoller, Y.** (under contract, 2027). *Organizational Behavior: Analyzing the roles of managers, leaders, groups, and teams*. Cognella Publishing.

Book Chapters

- [2] Muldoon, J., & **Zoller, Y.** (2020). Contested paths: A meta-analytic review of the Hawthorne

studies' literature. In K. Bruce (Ed.), *Handbook of Business and Social Sciences* (pp. 56-79). Cheltenham, UK: Edward Elgar Publishing. doi: 10.4337/9781788118491

Journal Articles

- [3] **Zoller, Y.,** & Muldoon, J. (2021). Coming together after a tragedy: How the S.S. Eastland disaster of 1915 affected Welfare Capitalism and helped shape the Hawthorne Studies. *Journal of Management History*, 27(2), 225-246. doi: 10.1108/JMH-07-2020-0047
- [4] **Zoller, Y.,** & Muldoon, J. (2020). Journey of a concept: Span of control – The rise, the decline, and what is next? *Journal of Management History*, 26(4), 515-533. doi: 10.1108/JMH-04-2020-0027
- [5] ¹**Zoller, Y.,** & Muldoon, J. (2019). Illuminating the principles of social exchange theory with Hawthorne studies. *Journal of Management History*, 25(1), 47-66. doi: 10.1108/JMH-05-2018-0026
- ¹ Winner, 2020 Emerald's Literati Award as one of the highly commended papers published in the *Journal of Management History* in 2019
- [6] **Zoller, Y.** (2019). The costs of overprotecting the young - *iGen: Why today's super-connected kids are growing up less rebellious, more tolerant, less happy--and completely unprepared for adulthood--and what that means for the rest of us* by Jean M. Twenge (2017). *American Journal of Psychology*, 132(1), 115-119. doi: 10.5406/amerjpsyc.132.1.0115
- [7] **Zoller, Y.** (2018). GenMe'ers are coming: Book review of *Generation Me: Why today's young Americans are more confident, assertive, entitled - and more miserable than ever before* (2nd edition, 2014) by Jean M. Twenge. *American Journal of Psychology*, 131(2), 259-262. doi: 10.5406/amerjpsyc.131.2.0259
- [8] Rosselli, M., Tappen, R., Williams, C., Salvatierra, J., & **Zoller, Y.** (2009). Level of education and category fluency task among Spanish-speaking elders: Number of words, clustering, and switching strategies. *Aging, Neuropsychology, and Cognition*, 16(6), 721-744. doi: 10.1080/13825580902912739

Papers in Preparation

July 2025 **Zoller, Y.** James C. Worthy and Sears Roebuck- Contributions to the field of management - 1938-1961. *Academy of Management Annual Meeting (MH Division)*

GRANTS / SCHOLARSHIP / FELLOWSHIPS

Jan. 2021	Lubar Entrepreneurship Center Curriculum Innovation Grant program	\$2,500
2004-2005	Lifelong Learning Society Scholarship, Florida Atlantic University	\$1,000
2000-2004	Florida-Israel Institute, Excellence scholarships while attending Broward College and Florida Atlantic University	

CONFERENCE ACTIVITY

Papers

2019 **Zoller, Y.,** & Muldoon, J. Coming together after a tragedy: How the S.S. Eastland disaster of 1915 affected welfare capitalism and helped shape the Hawthorne Studies. Annual meeting of the Academy of Management, Boston, MA.

- 2019 ²Muldoon, J., & **Zoller, Y.** Mayo's beacon: How the Hawthorne studies, logical positivism, and behavioral psychology helped create social exchange. Annual meeting of the Academy of Management, Boston, MA.
² Winner, John F. Mee Award for Best paper, Management History (MH) division, Academy of Management (AOM) Annual meeting 2019, Boston MA.
- 2019 ³**Zoller, Y.**, Bendixen, M., Petrescu, M., & Lilyea, B. Cultural values and their effects on cognitive processes when responding to verbal and numeric rating scales. *Academy of International Business (AIB)*, US Midwest conference.
³ Winner, Distinguished Research Award, Academy of International Business (AIB), Midwest Region, Annual meeting 2019, Chicago IL
- 2018 **Zoller, Y.**, & Muldoon, J. Illuminating the principles of social exchange theory with Hawthorne studies. Annual Meeting of the Academy of Management, Chicago, IL.
- 2016 ⁴**Zoller, Y.**, Deptula, B., & Williams, E. "It's worth fighting for": Understanding the effects of disagreements in developmental relationships. Annual meeting of the Academy of Management, Anaheim CA.
⁴ Finalist, Michael Driver Best Applied Paper Award, Career (CAR) Division, Academy of Management (AOM) Annual meeting 2016, Anaheim, CA

Chair

- 2021 Session Chair of session on *Global Strategy, Internationalization, Global Management and Organization*, Academy of International Business (AIB) - US Midwest chapter, Chicago, IL.
- 2019 Session Chair paper session "*You've Got to Learn*": *Organizational Learning and Change*, Academy of Management's MOC Division (Management and Organizational Cognition), Boston, MA.

Discussant

- 2007 Tappen, R. M., Buschemi, C.P, Keane, F., Rosselli, M., **Zoller, Y.**, & Williams, C. *Cultural measurement issues related to category fluency*. In R.M. Tappen (Chair), *Acculturation immigration and ethnicity of older adults: Measurement issues*. Symposium conducted at the annual meeting of the Gerontology Society of America (GSA), San Francisco, CA.

Conference Proceedings

- 2019 Muldoon, J., & **Zoller, Y.** Mayo's beacon: How the Hawthorne studies, logical positivism, and behavioral psychology helped create social exchange. *Academy of Management Proceedings, 2019*.
- 2019 **Zoller, Y.**, Bendixen, M., Petrescu, M., & Lilyea, B. Cultural values and their effects on cognitive processes when responding to verbal and numeric rating scales. *Academy of International Business (AIB), US Midwest conference Proceedings, 2019*.
- 2018 **Zoller, Y.**, & Muldoon, J. Illuminating the principles of social exchange theory with Hawthorne studies. *Academy of Management Proceedings, 2018(1)*. doi: 10.5465/AMBPP.2018.14833abstract
- 2016 **Zoller, Y.**, Deptula, B., & Williams, E. "It's worth fighting for": Understanding the effects of disagreements in developmental relationships". *Academy of Management Proceedings, 2016(1)*. 10.5465/ambpp.2016.12476abstract

Posters

- 2007 **Zoller, Y.**, Salvatierra, J., Rosselli, M., Tappen, R. & Williams, C. *The effects of education on different types of verbal fluency tasks among Hispanic elders.* International Neuropsychological Society, Portland, OR.

PROFESSIONAL AFFILIATIONS

- Academy of Management (AOM), 2013-24
- Academy of International Business (AIB) - 2019-24
- Academy of International Business (AIB) - US Midwest Chapter, 2019-22 (Renamed in April 2021 into Association of International Business Research and Practice, AIBRP)
- International Society for the Study of Work and Organizational Values (ISSWOV), 2017-18

CERTIFICATIONS / TRAININGS

- 2025 **Certificate** in AI for Teaching and Learning - Miami-Dade College and Florida Memorial University.
- 2021 **Certificate** in Business Analytics: From Data to Insights – Wharton’s Executive Education, University of Pennsylvania - <https://online-execed.wharton.upenn.edu/business-analytics/>
- 2021 UWM's Experiential Learning in Online Course - Community of Practice
- 2020 UWM's Online and Blended Teaching Program - <https://uwm.edu/ctl/online-and-blended-teaching-program/>
- 2019 **Certificate** of QPR (Question-Persuade-Refer) Suicide Prevention Gatekeeper - <https://qprinstitute.com/>
- 2018 **Certificate** in Effective Teaching Practices, Association of College and University Educators (ACUE) - <http://acue.org>.
- 2015 Certificate in Situational Leadership - <https://situational.com>. The Center for Leadership Studies (CLS).

HONORS AND AWARDS

- 2025 Faculty Appreciation Award from Florida Memorial University’s Graduate Student Association (GSA).
- 2025 Excellence Award from the Accessibility Resource Center (ARC) at the University of Wisconsin-Milwaukee - Recognized for exemplary service to students with disabilities.
- 2024 Outstanding Adjunct Faculty for the William R. Kellett School of Undergraduate and Graduate Studies at Lakeland University for 2023-4.
- 2023 International advocate for leading a travel abroad plan to Panama in Spring Break 2023, University of Wisconsin-Milwaukee
- 2023 **Winner**, Business Advisory Council Teaching Excellence Award for Teaching Academic Staff - Lubar College of Business, University of Wisconsin-Milwaukee
- 2023 **Winner**, Business Scholars teaching award - Lubar College of Business, University of

- Wisconsin-Milwaukee, selected by graduating class of 2023
- 2022 **Winner**, Business Scholars teaching award - Lubar College of Business, University of Wisconsin-Milwaukee, selected by graduating class of 2022
- 2020 **Winner**, Emerald's Literati Award for a published manuscript as one of the highly commended papers published in the Journal of Management History in 2019
- 2019 **Winner**, John F. Mee Award for best paper in the Management History (MH) Division, Academy of Management Annual meeting 2019, Boston MA.
- 2019 **Winner**, Distinguished Research Award, Academy of International Business, Midwest Region, Chicago, IL. Paper titled *Cross-cultural effects on the cognitive process of verbal and numeric rating scales*.
- 2017 Sigma Beta Delta - National Honor Society for business, management, and administration to encourage and recognize scholarship and accomplishment among students of business, management, and administration.
- 2016 Finalist, Michael Driver Best Applied Paper Award, CAR Division, Annual meeting of the Academy of Management (AOM), Anaheim, CA. Paper titled *It's worth fighting for: Understanding the effects of disagreements in developmental relationships*.
- 2014 **Winner**, Abbott Informatics' Leadership Achievement Award - change management and quality.
- 2000-2005 National Dean's list
- 2002 All-American Scholar Collegiate Award, United States Achievement Academy.
- 2002 President's Honor List, Florida Atlantic University.
- 2002-2003 Dean's List, Florida Atlantic University
- 2000-2001 President's List, Broward College
- 1993 Rensselaer Polytechnic Institute, medal for excellence in science

PROFESSIONAL SERVICE

Peer Review

Reviewer, Academy of Management (AOM). Divisions:

- ❖ Management History (MH) – 2018, 2019, 2020, 2021, 2022, 2023
- ❖ Organizational Behavior (OB) – 2017, 2020, 2021, 2022, 2023
- ❖ Management and Organizational Cognition (MOC) - 2019
- ❖ International Management (IM) - 2018
- ❖ Career (CAR) - 2017

Reviewer, *Journal of Management History* (JMH) - 2018, 2019, 2020, 2021, 2022, 2023

Reviewer, *International Journal of Cross-Cultural Management* (IJCCM) - 2022

Departmental/University Service

Florida Memorial University (FMU)

Ad Hoc Committee on Campus Internationalization, 2025-2026

Faculty Marshal for the Academic Year 2025–2026

Faculty Development Lead for ACBSP Accreditation, 2025-2026

University of Wisconsin-Milwaukee (UWM)

UWM's Business Librarian Search Committee – Summer and Fall 2022

UWM's Student Consulting Club. Facilitated *Diconsa* Case Study by McKinsey & Co.– Nov. 19, 2020 (Virtual via Zoom)

LEC (Lubar Entrepreneurship Center) Teaching Fellow at UWM - 2021

Ask a mentor program – 2020-2022

Assistant Professor of Management Search Committee – Fall 2020

Bostrom Professor of Entrepreneurship & Innovation Search Committee – Fall 2020

Lakeland University (LU)

Zoller, Y. Academic research in business. John Esch Library at Lakeland University (LU), Plymouth, WI - Oct. 2, 2019

Fine Arts and Professional Development Committee, Active member, 2018-2020

Faculty advisor to 19 undergraduate students in the Business Admin program, 2019-2020

Faculty Advisor, Japanese Student Association (JA), 2019-2020

Training for business adjunct faculty, Academic writing and APA, May 2019

Undergraduate Annual Research Day, Organizing Member, 2019-2020

Guest Lectures

- ❖ [WEC Energy Group](#), Milwaukee, WI
 - Leading employees in a remote environment – Dec. 9, 2022 (Virtual via Webex)
- ❖ [Indira School of Business Studies](#) – Ensemble, the HR Club - Pune, India
 - Groups and teams: Are they the same? – Aug. 28, 2021 (Virtual via Zoom)
- ❖ [Achievement Institute of STEM Scholars](#) (AISS), Santa Ana, CA
 - Managers vs. leaders – June 18, 2025 (Virtual via Zoom)
 - Groups and teams: Are they the same? – June 11, 2025 (Virtual via Zoom)
 - Groups and teams: Are they the same? – July 17, 2023 (Virtual via Zoom)
 - Using Stress to your benefit - Feb. 25, 2023 (Virtual via Zoom)
 - Hiring tips & salary negotiations – July 13, 2022 (Virtual via Zoom)
 - Managers vs. leaders – Sep. 11, 2021 (Virtual via Zoom)
 - How can stress be good for you? - March 20, 2021 (Virtual via Zoom)
 - Managers vs. leaders - Jan. 9, 2021 (Virtual via Zoom)
 - Groups and teams: Are they the same? - Dec. 5, 2020 (Virtual via Zoom)
- ❖ [Inspire Wisconsin](#), Sheboygan, WI
 - Groups and teams: Are they the same? – March 3, 2021 (Virtual via Zoom)

Other Community Service

[Achievement Institute of STEM Scholars](#) (AISS)

- Committee Board Member, Santa Ana, CA - Since Nov. 2021

[Junior Achievement \(JA\) of Wisconsin](#)

- [Finance Park Program](#) with 25 UWM business scholar students - Nov. 11, 2022
- JA Career Day – New Berlin West Middle / High School - Nov. 7, 2022
- Business Coach, 19th annual Acuity-JA Business Challenge - March 2019

[DECA](#) - Judge of High School of Business Competition, Broward County District (FL) -

- January 2018
- December 2016
- January 2016

SOFTWARE SKILLS

- Proficient in Microsoft **Office 365 suite**, including Word, Excel, Visio, Project, PowerPoint, Outlook, OneDrive, Teams, Yammer, and Skype.
- Experienced in utilizing **Excel Add-Ins** such as Solver and Analytics ToolPak.
- Proficient in **statistical software applications** such as Tableau, Qualtrics, NVivo, NCSS, SPSS, as well as Excel Add-Ins for Solver and Data Analytics.
- Familiar with **teaching platforms** like Canvas, Blackboard, McGraw-Hill's Connect and LearnSmart, and Cengage's MindTap.
- Skilled in conducting **online meetings** using tools like Zoom, Teams, Collaborate Ultra, ADOBE Connect, Google Hangouts, and Webex.
- Proficient in audio/video editing tools like Camtasia, Audacity, Kaltura, YouTube, Debut, Flip Grid, and Screencast-O-Matic.
- Experienced in **software quality management** using Jira and HP Quick Test Pro.
- Familiar with MTurk for **various tasks** and SnagIt for screen capturing and image editing.

LANGUAGES

English:

- Advanced reading, writing, and speaking skills.
- US Citizen since 2020.

Hebrew:

- Native language.
- Advanced reading, writing, and speaking skills.

Spanish:

- Intermediate reading, writing, and speaking skills.

Portuguese:

- Beginner speaking skills.

REFERENCES

Academic

- Regina Greenwood, DBA, Professor of Management
H. Wayne Huizenga College of Business and Entrepreneurship, Nova Southeastern University
3301 College Ave, Davie, FL 33314
Email: rgreenwo@nova.edu, Office: (954) 262-5080, Mobile: (920) 918-1138
Web: <http://www.business.nova.edu/about/faculty-bio.html?rgreenwo>
- Jeffrey Muldoon, PhD, Associate Professor of Management
School of Business, Emporia State University. 402 Cremer Hall, Emporia, KS 66801
Email: jmuldoon@emporia.edu, Office: (620) 341-5415, Mobile: (203) 859-1023
Web: <https://www.emporia.edu/slim/about/people/jeffrey-muldoon/>
- Maria Petrescu, PhD, Assistant Professor of Marketing
Embry-Riddle University, 1 Aerospace Boulevard, Daytona Beach, FL 32114-3900
Email: Maria.Petrescu@erau.edu
Web: <https://faculty.erau.edu/Maria.Petrescu>

- Leslie Tworoger, DBA, Professor of Management
H. Wayne Huizenga College of Business and Entrepreneurship, Nova Southeastern University
3301 College Ave, Davie, FL 33314
Email: ltworoger@nova.edu, Office: (954) 262-8027, Mobile: (954) 294-0535
Web: <http://www.business.nova.edu/about/faculty-bio.html?ltworoger>

Personal

- Mr. Nimrod Yeini, BSc, Director of Product Development
1560 Sawgrass Corporate Pkwy #477, Sunrise, FL 33323
Email: nimrod.yeini@inceptico.com, Office (954) 331-4544, Mobile: (954) 895-8463
Web: <http://www.inceptico.com>
- Mr. Yehoshua (Shooki) Grasiani, MBA, Co-founder at South Beach Bubbles
2345 SW 34th St., Fort Lauderdale, FL 33312
Email: shooki@southbeachbubbles.com, Office: (954) 418-2980, Mobile: (754) 367-0459
Web: <https://www.southbeachbubbles.com>
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